



January 1, 2012

Dear Artist:

In our effort to support independent music, we promote selected artists on The Clinic Records homepage and through our social media network. We offer a basic Artist Page on our site that acts as an Electronic Press Kit (EPK), including your professional photography, a biography, music and video samples, social media and download links.

The Artist Page is a convenient place for your fans and The Clinic Records' industry contacts to review your background, look, and sound. The Clinic Records maintains each Artist Page, requires no formal contract, and is free of charge.

Artists must submit **ALL** of the following to be considered for The Clinic Records Artist Page:

- **High Resolution Professional Photography** – Submit color .jpg or .png photos of at least 800x800 pixel resolution in order to create a homepage banner, Artist Page header, and catalog thumbnail. These should be PROFESSIONAL photos, preferable from a PHOTO SHOOT. Self-photos, iPhone photos, and other non-professional photography are NOT acceptable.
- **Detailed Biography** – Submit as much detail as you can provide about your background, history, influences, shows, recordings, releases, collaborations, awards. Common sections include: *Details, Background, Career*. Include names, ages, responsibilities (vocalist, guitarist, etc), recording efforts, schedules, plans for the future, etc.
- **Music Samples** – Submit up to three (3) full-length final production music samples. We will not accept partial songs, demos, or samples with audio watermarks. All songs must be at least 128kbp MP3 format. Songs will be hosted on SoundCloud and available in streaming format only. The Clinic Records respects copyrights and DOES NOT make any music available for download from The Clinic Records site.
- **Video Samples** – Submit up to three (3) music videos via YOUR YouTube channel. The Clinic Records generally DOES NOT host artist videos. An embedded YouTube link is part of every Artist Page. Videos should be at least 480p quality (or higher) and stereo sound.
- **Social Media Links** – Submit all social media links and links to your artist homepage if you have one. Common social links include Facebook, Twitter, YouTube, MySpace, WordPress, Instagram, Flickr, and if you have music or merchandise already for sale, links to iTunes, TuneCore, CDBaby, Zazzle, etc.

Best regards,

Don Feathers, CEO
Daniel Tompkins, President

SAMPLE ARTIST PAGE

The screenshot shows an artist page for Karlos Farrar. At the top left is the 'CLINIC RECORDS' logo. The artist's name 'Karlos Farrar' is displayed in red. Below the name is a square portrait of Karlos Farrar. To the right of the portrait is a quote: "Karlos sounds even better than he looks, crafting a rhythm all his own with a new music genre Pop-N-B™—a revolutionary sound on singles like Turn It Up that make you get up out of your seat and dance." Below the quote are social media icons for Facebook, Twitter, YouTube, and SoundCloud. The page is divided into sections: 'DETAILS' (biography), 'BACKGROUND' (early life and influences), 'CAREER' (performances and collaborations), 'MUSIC' (a SoundCloud player for 'Turn It Up' and a playlist), and 'VIDEO' (a YouTube video player for 'Turn Up The Music Official Music Video').

Artist Page Header

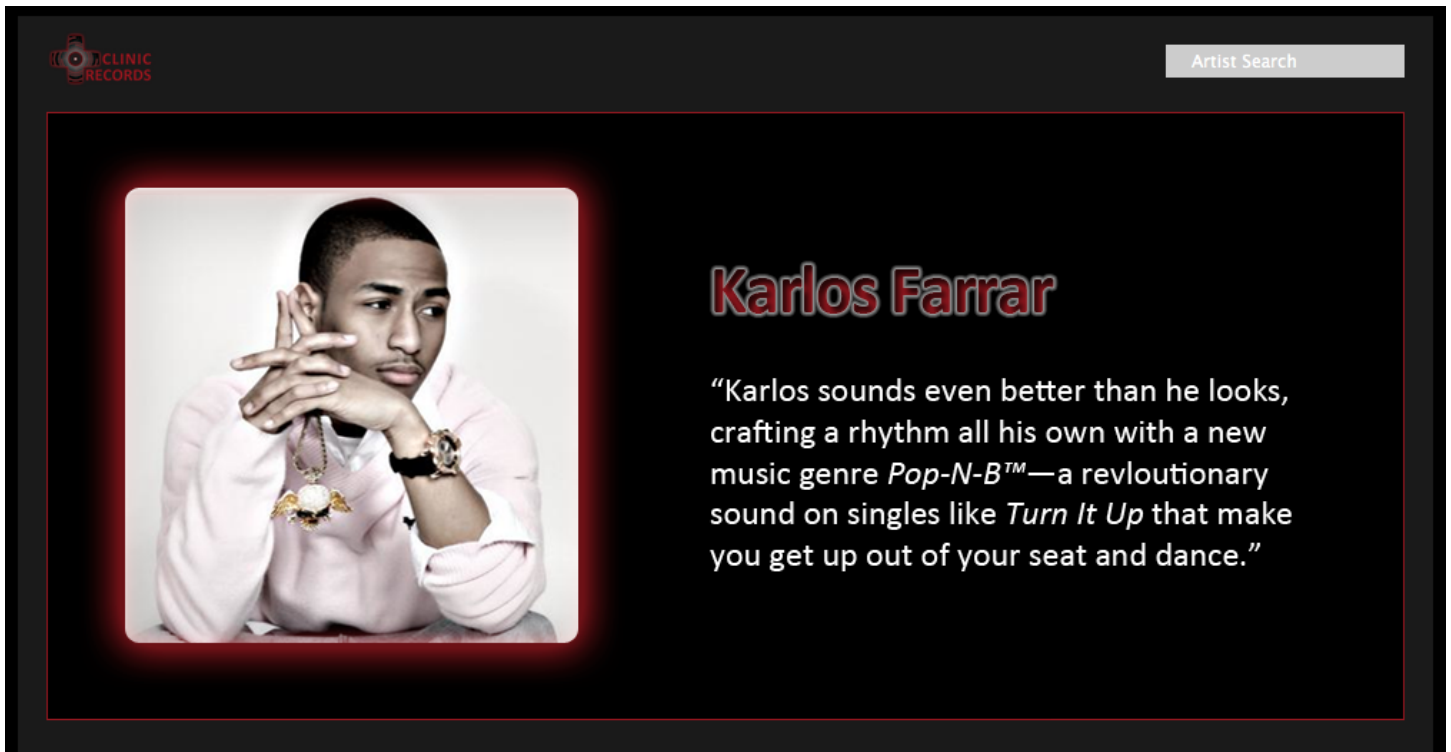
Social Media Links

Biography

Music Samples


Video Samples

SAMPLE ARTIST HOMEPAGE BANNER



CLINIC RECORDS

Artist Search


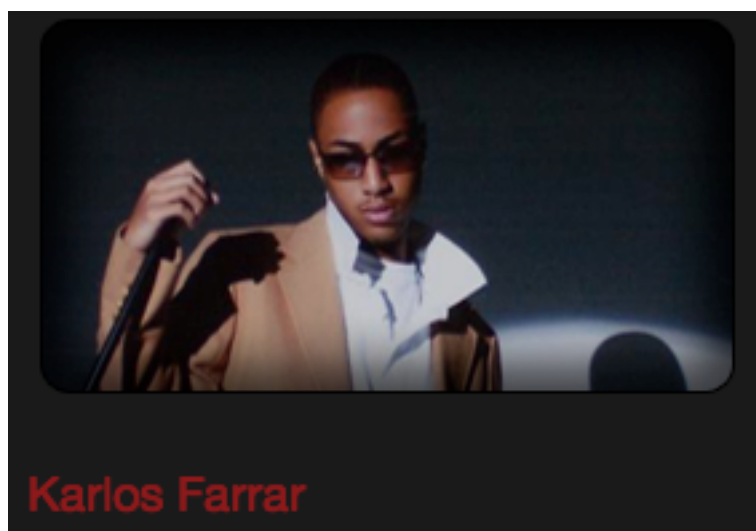


Karlos Farrar

“Karlos sounds even better than he looks, crafting a rhythm all his own with a new music genre *Pop-N-B™*—a revloutionary sound on singles like *Turn It Up* that make you get up out of your seat and dance.”

The banner features a dark background with a red border. In the top left corner is the 'CLINIC RECORDS' logo. In the top right corner is a grey 'Artist Search' button. On the left is a portrait of Karlos Farrar, a man with short hair, wearing a light pink long-sleeved shirt, a gold watch, and a gold chain with a large pendant. He is resting his chin on his hands. To the right of the portrait, the name 'Karlos Farrar' is written in a large, bold, red font. Below the name is a quote in white text: "Karlos sounds even better than he looks, crafting a rhythm all his own with a new music genre Pop-N-B™—a revloutionary sound on singles like Turn It Up that make you get up out of your seat and dance."

SAMPLE ARTIST CATALOG THUMBNAIL



Karlos Farrar

The thumbnail shows Karlos Farrar performing on stage. He is wearing a tan jacket over a white shirt and dark sunglasses. He is holding a microphone in his right hand. The background is dark with a bright light source on the right, creating a silhouette effect. Below the image, the name 'Karlos Farrar' is written in a bold, red font.